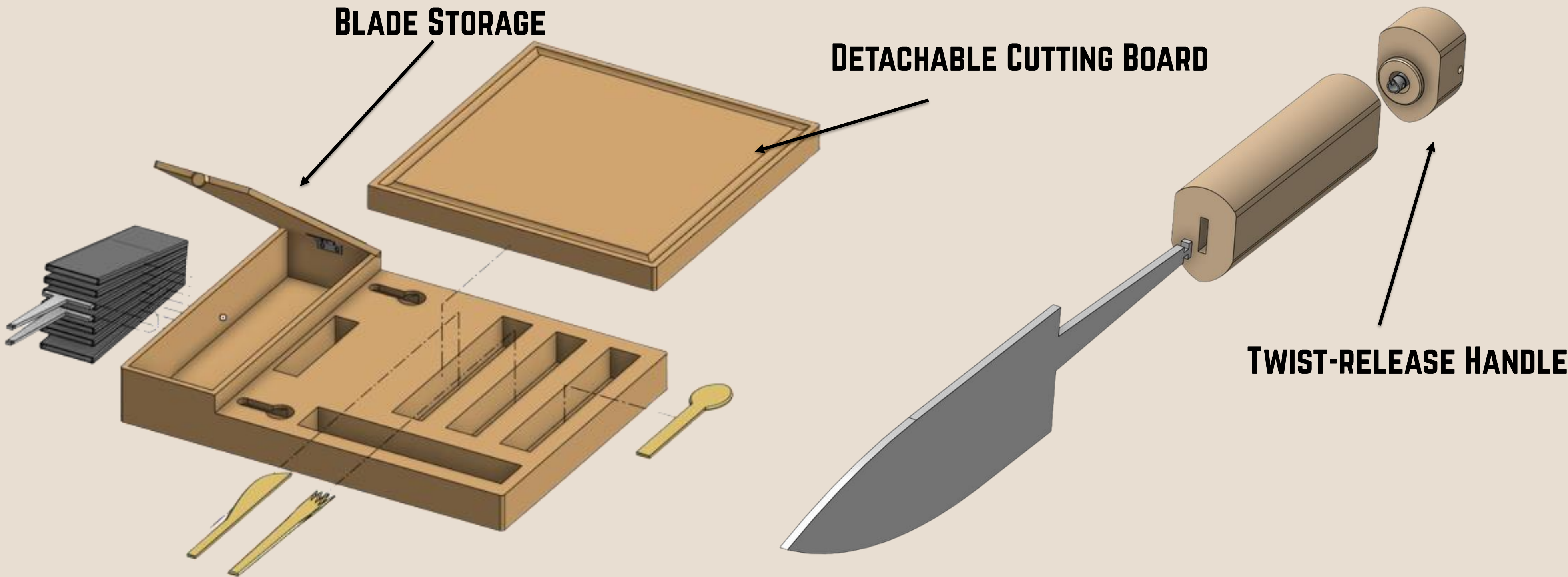


The KNIFE HANDLER

MSRP
\$129.99

LESS HANDLES MORE BLADES



ALL-IN-ONE SOLUTION
FOR EVERYONE’S KITCHEN
CUTTING NEEDS!



INCLUDES:

- **7 INTERCHANGEABLE KITCHEN BLADES**
FOR ALL YOUR SLICING NEEDS
- **HAND-CRAFTED CUTTING BOARD**
WITH BUILT IN JUICE GROOVES
- **HONING ROD & WHETSTONE TO KEEP YOUR BLADES EXTRA SHARP**
- **UTILIZES A SINGLE HANDLE FOR A MULTITUDE OF BLADES**
- **COMPACT PROFILE**
DESIGNED TO MAXIMIZE FEATURES AND MINIMIZE SPACE

FEATURE	FUNCTION	BENEFIT
INTERCHANGEABLE KITCHEN BLADES	REMOVABLE BLADES OPERATE WITH ONE HANDLE	FULFILLS ALL CUTTING NEEDS
HANDLE CRAFTED FROM OAK WOOD	DURABLE AND DISHWASHER SAFE	LONG-LASTING, AVOID REPLACEMENT COSTS
THIN STORAGE PROFILE	DESIGN FOR SMALLER SPACES	SAVES SPACE AND EASY TO STORE
CUTTING BOARD WITH GROOVES	BOARD HANDLES MEAT JUICES	LESS MESS AND CLEAN-UP
UTENSIL STORAGE	INCLUDED HONING ROD AND 4 SETS OF REUSABLE SILVERWARE	EASY TO ACCESS ALL UTENSILS
WHET STONE	BLADE SHARPENING	BLADES CAN BE SHARPENED WITHOUT HAVING TO USE A SEPARATE TOOL

FINANCIALS

- AT A 5% MARKET CAPTURE, WE PROJECT OVER 1.5 MILLION CUSTOMERS FOR THE KNIFE HANDLER.
- PROJECTED CUMULATIVE SALES OVER 3 YEARS – OVER \$5.3 MILLION

TEAM MEMBERS: WILLIAM DION, TYLER HAMEL, JUSTIN ILLES, BENJAMIN THONGPHALA, JESSE YELLE